



Fuisz Announces Patent Filing on Cipher Wristwatch

MIAMI, Dec. 20, 2010 /PRNewswire/ -- Fuisz LLC today announced the filing of a Patent Application with the U.S. Patent and Trademark Office to protect a Cipher Wristwatch.

The Cipher Wristwatch combines high level encryption functionality together with the craft traditions of mechanical and electronic watchmaking.

Richard C. Fuisz M.D., a partner in Fuisz LLC, stated: "We live in a time of surveillance of messaging and telephony. Browsing and Data Mining has reached nightmarish proportions. The result is the near destruction of privacy. Cryptography is a vital tool needed to retain private space. It is also a value statement concerning the less fortunate aspects of modern life."

"The addition of privacy enabling features to a fine watch is a most sensible union. Fine watch making epitomizes a commitment to conserving the best of the past. As an inventor and some time watch collector, I am pleased to combine cryptography with the watch mechanism. I believe the result will be equally pleasing to others. Commercially, our intention is to partner with one of the established fine watch brands for this unique offering."

Fuisz LLC is a private technology company originated by the Fuiszes. The Fuiszes have made substantial contributions in pharmaceutical drug delivery including orally dissolving tablets and novel particle coating systems at Fuisz Technologies; inventing and developing thin film drug delivery technologies at Kosmos Pharma and MonoSol Rx, as well as independently developing extruded sheet technology, and have extensive experience working with large consumer products companies. The Fuiszes have also been active in patents relating to e-commerce, electronic mail, and the diagnostic field. The Fuiszes were most recently issued a patent covering the programming of personal analyzers for analyte and glucose levels (US 7,824,612 "Bodily fluid analyzer, and system including same and method for programming same"). Fuisz has been one of the proud sponsors each year of the Kobold Everest Challenge to benefit the Navy Seals. www.fuisz.com

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